

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202-559-6428

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Executive Director/President: Steven Law

Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Bollier

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/3/20

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Abortion
Guns

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Senate Leadership Fund	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>Audrey Berry</i>
Name: Carl M Fortz	Name: Audrey Berry
Date of Request to Purchase Ad Time: 2/25/2020	Date of Station Agreement to Sell Time: 10/2/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: **9/29/20**

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A2715322	Station Call Letters: KSNW	Date Received/Requested: 10/2/20
Est. #: 9124	Station Location: Wichita, KS	Run Start and End Dates: 10/7-10/13/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Wichita KS KSNW

Orders
Order / Rev: A2715322
Alt Order #: 27135695
Product Desc: SLFKS
Estimate: 9124
Flight Dates: 10/07/20 - 10/13/20
Original Date / Rev: 10/02/20 / 10/02/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact: Mentzer Media Services Email
 210 W. Pennsylvania Avenue
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Senate Leadership Fund PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN2570/SP271/TO1326/AL2874/MO967
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	66	\$65,200.00	\$55,420.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	66	\$65,200.00	\$55,420.00	248.10
Totals	66	\$65,200.00	\$55,420.00	248.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/07/20	10/07/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----			1			\$400.00		1.50			
N 2	Multi	10/08/20	10/08/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---			1			\$400.00		1.50			
N 3	Multi	10/09/20	10/09/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--			1			\$400.00		1.50			
N 4	Multi	10/12/20	10/12/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2715322
 Alt Order #: 27135695
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9124

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$400.00		1.50			
N 5	Multi	10/13/20	10/13/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$400.00		1.50			
N 6	Multi	10/07/20	10/07/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$700.00		2.40			
N 7	Multi	10/08/20	10/08/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$700.00		2.40			
N 8	Multi	10/09/20	10/09/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$700.00		2.40			
N 9	Multi	10/12/20	10/12/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$700.00		2.40			
N 10	Multi	10/13/20	10/13/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$700.00		2.40			
N 11	Multi	10/07/20	10/07/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$600.00		2.00			
N 12	Multi	10/08/20	10/08/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$600.00		2.00			
N 13	Multi	10/09/20	10/09/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$600.00		2.00			
N 14	Multi	10/12/20	10/12/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$600.00		2.00			
N 15	Multi	10/13/20	10/13/20		CM	8-9am	-T-----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00

Order / Rev: A2715322
 Alt Order #: 27135695
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9124

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$600.00		2.80			
N 26	Multi	10/09/20	10/09/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$600.00		2.80			
N 27	Multi	10/12/20	10/12/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$600.00		2.80			
N 28	Multi	10/08/20	10/08/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$900.00		4.00			
N 29	Multi	10/12/20	10/12/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$900.00		4.00			
N 30	Multi	10/13/20	10/13/20	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$900.00		4.00			
N 31	Multi	10/07/20	10/07/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$1,000.00		5.10			
N 32	Multi	10/08/20	10/08/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$1,000.00		5.10			
N 33	Multi	10/09/20	10/09/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$1,000.00		5.10			
N 34	Multi	10/12/20	10/12/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$1,000.00		5.10			
N 35	Multi	10/13/20	10/13/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$1,000.00		5.10			

Order / Rev: A2715322
 Alt Order #: 27135695
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9124

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 36	Multi	10/07/20	10/07/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six KSN News	CM	6-630p	--W----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20 --W---- 1 \$1,500.00 6.50															
N 37	Multi	10/08/20	10/08/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six KSN News	CM	6-630p	---T---	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20 ---T--- 1 \$1,500.00 6.50															
N 38	Multi	10/09/20	10/09/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six KSN News	CM	6-630p	----F--	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20 ----F-- 1 \$1,500.00 6.50															
N 39	Multi	10/12/20	10/12/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six KSN News	CM	6-630p	M-----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/12/20 10/18/20 M----- 1 \$1,500.00 6.50															
N 40	Multi	10/13/20	10/13/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six KSN News	CM	6-630p	-T-----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/12/20 10/18/20 -T----- 1 \$1,500.00 6.50															
N 41	Multi	10/07/20	10/07/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	--W----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20 --W---- 1 \$2,000.00 9.60															
N 42	Multi	10/08/20	10/08/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	---T---	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20 ---T--- 1 \$2,000.00 9.60															
N 43	Multi	10/09/20	10/09/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	----F--	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20 ----F-- 1 \$2,000.00 9.60															
N 44	Multi	10/12/20	10/12/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/12/20 10/18/20 M----- 1 \$2,000.00 9.60															
N 45	Multi	10/13/20	10/13/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	-T-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/12/20 10/18/20 -T----- 1 \$2,000.00 9.60															
N 46	Multi	10/12/20	10/12/20	Mon Prime Other 1 Channels : KSNL,KSNG,KSNL,KSNW Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$2,400.00	P3	7.30	NM	1	\$2,400.00

Order / Rev: A2715322
 Alt Order #: 27135695
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9124

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$1,500.00		3.30			
N 57	Multi	10/12/20	10/12/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$1,500.00	P3	3.30	NM	1	\$1,500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$1,500.00		3.30			
N 58	Multi	10/07/20	10/07/20	Tonight Show	CM	10:35p-11:35pm	--W----	:30	1	\$560.00	P3	1.50	NM	1	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$560.00		1.50			
N 59	Multi	10/08/20	10/08/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	1	\$560.00	P3	1.50	NM	1	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$560.00		1.50			
N 60	Multi	10/09/20	10/09/20	Tonight Show	CM	10:35p-11:35pm	----F--	:30	1	\$560.00	P3	1.50	NM	1	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$560.00		1.50			
N 61	Multi	10/12/20	10/12/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$560.00	P3	1.50	NM	1	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$560.00		1.50			
N 62	Multi	10/13/20	10/13/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	1	\$560.00	P3	1.50	NM	1	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$560.00		1.50			
N 63	Multi	10/10/20	10/10/20	SNL	CM	1030p-12m	-----S-	:30	1	\$700.00	P3	2.00	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Saturday Night Live											
				Saturday Night Live-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S-					1	\$700.00		2.00			
N 64	Multi	10/11/20	10/11/20	Good Day Kansas Sunday PM	CM	1035p-1105p	-----S	:30	1	\$400.00	P3	1.30	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S					1	\$400.00		1.30			
													Totals	66	\$65,200.00



125 West 55th St
New York, NY 10019

Contract # 27135695		Changes as of: 10/1/2020 at 6:09 PM		Version: Original Order	
CPE: 275/694/9124		Flight: 10/7/20 - 10/13/20		Station: KSNW	
Agency: MENTZER MEDIA		Advertiser: Senate Leadership Fund		Market: Wichita	
SERVICE		Product: SLFKS		Office: WASHINGTON	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		Agency Order #: 10025663		Service: Nielsen	
		Buyer: Scott, Kelly		Primary Demo: Adults 35+	
		Salesperson: KELLY JOHNS 202-872-5880		Assistant: KELLY JOHNS 202-872-5880	
Separation:					
				Total Spots: 66	
				Total CPP: \$262.80	
				Total GRP: 248.1	
				Con Type: POLITICAL/VOTE	
				Total \$: \$65,200.00	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/7 - 10/13										Total Spots	Total	
							10/7	10/8	10/9	10/10	10/11	10/12	10/13						
																		\$	CPP*
	Su			\$1,600.00	7.0	30	0	0	0	0	1	0	0		1	\$1,600.00	\$228.57	7.0	
21	6p-7:20p		Football Night in America																
	Su			\$4,800.00	16.7	30	0	0	0	0	1	0	0		1	\$4,800.00	\$287.43	16.7	
22	7:20p-10:30p		SNF: Minnesota @ Seattle																
	W-F-M-Tu			\$1,500.00	3.3	30	1	0	1	0	0	1	0		3	\$4,500.00	\$454.55	9.9	
23	10p-10:35p		KSN News																
	W-F-M-Tu																		
24	10:35p-11:37p		Tonight Show-NBC	\$560.00	1.5	30	1	1	1	0	0	1	1		5	\$2,800.00	\$373.33	7.5	
	Sa																		
25	10:30p-12m		Saturday Night Live-NBC	\$700.00	2.0	30	0	0	0	1	0	0	0		1	\$700.00	\$350.00	2.0	
	Su																		
26	10:35p-11:05p		Good Day Kansas	\$400.00	1.3	30	0	0	0	0	1	0	0		1	\$400.00	\$307.69	1.3	
TOTALS:							12	9	12	5	6	1	0	0		66	\$65,200.00	\$262.80	248.1



125 West 55th St
New York, NY 10019

Contract # 27135695		Changes as of: 10/1/2020 at 6:09 PM		Version: Original Order	
CPE: 275/694/9124		Flight: 10/7/20 - 10/13/20		Station: KSNW	
Agency: MENTZER MEDIA		Advertiser: Senate Leadership Fund		Market: Wichita	
SERVIC		Product: SLFKS		Office: WASHINGTON	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		Agency Order #: 10025663		Service: Nielsen	
		Buyer: Scott, Kelly		Primary Demo: Adults 35+	
		Salesperson: KELLY JOHNS		Assistant: KELLY JOHNS	
		202-872-5880		202-872-5880	
Separation:					
				Total Spots: 66	
				Total CPE: \$262.80	
				Total GRP: 248.1	
				Con Type: POLITICAL/NOTE	
				Total \$: \$65,200.00	

Special Instructions	
-----------------------------	--

Competitive Information	
Market Budget: \$65,200	
KSNW Share: 100%	
Comment:	
Competitive Unknown	

		Daypart Summary			
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	66	\$65,200.00	\$262.80	248.1
Total	100%	66	\$65,200.00	\$262.80	248.1

		Monthly Summary	
Month	Spots	Dollars	
2020-Oct	66	\$65,200.00	
Total	66	\$65,200.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	10/1/20 6:09 PM	KELLY JOHNS	New	66	
				\$65,200.00	\$65,200.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---